

THE BANCORP BANK AND INSURCARD TEAM UP TO DELIVER PREPAID SOLUTION FOR NORTH AMERICAN RISK SERVICES, INC.

This InsurCard Visa® Prepaid Card allows North American Risk Services, Inc. to make funds immediately available to claimants.

WILMINGTON, DE. (February 11, 2010) – The Bancorp Bank Payment Solutions Group, a division of The Bancorp Bank (“Bancorp”), a wholly owned subsidiary of The Bancorp, Inc. (Nasdaq: TBBK), has joined with InsurCard to offer an instant issue prepaid card program to North American Risk Services, Inc. (NARS) for property and workers compensation claims.

Issuing checks has become cumbersome in the world of electronic payments. The InsurCard offers great benefits for an injured worker or a displaced homeowner because they can begin using the funds immediately anywhere that Visa debit cards are accepted, thus avoiding the check cashing hassle.

“We’re always looking for ways to provide better service to our clients. Efficient payment processing and a timely delivery method can help that objective. By partnering with InsurCard, we have a solution that can assist Workers Compensation claimants, customers in a catastrophe situation, and even third parties in our transportation programs” said Robert Ruryk, President and Chief Operating Officer

“We are thrilled to partner with NARS. to assist in providing alternative payment options for its clients. The insurance industry is a unique fit for prepaid cards because the card can greatly expedite the entire claims process,” says **J. Robert Mendte**, President – InsurCard.

This card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. The Bancorp Bank; Member FDIC.

About InsurCard

InsurCard is a wholly owned subsidiary of Service Network Design, LLC (SND), a management consulting firm with corporate financial clients in both the insurance and prepaid card industries. InsurCard Prepaid Cards evolved from SND’s experience in these industries where the need for new claim payment solutions was recognized. The InsurCard Prepaid Card was specifically designed to meet the stringent requirements of both the insurance and prepaid card industries. For more information about InsurCard, please visit www.insurcard.com or call 1-800-708-9887.

About The Bancorp Bank Payment Solutions Group

The Payment Solutions Group is a division of The Bancorp Bank (“Bancorp”), a wholly owned subsidiary of The Bancorp, Inc., is a leading issuer of network branded prepaid cards and has consistently delivered outstanding results for its program partners. Long-standing relationships with card associations and industry leading networks and processors are the key to the organization’s success. For more information about The Bancorp Bank Payment Solutions Group visit www.thebancorp.com or contact Lindsey Frank at lfrank@thebancorp.com at 1 -866-954-2667.

About North American Risk Services, Inc. (NARS)

Headquartered in Maitland, FL, North American Risk Services (www.narisk.com) provides nationwide claims, data and risk management TPA services to businesses, insurers, reinsurers and brokers throughout the U.S. NARS is known for the experience and expertise of its employees

and the application of those skills in controlling its customers' loss and administrative costs with its tailored claim management approach designed to fit each unique risk circumstance. NARS also provides its customers with a diverse array of ancillary services including auditing, medical cost management, recovery specialization and a state of the art, web-based information system that is easily shaped to meet each customer's specific needs. For more information about NARS, please contact Robert Ruryk at 800-315-6090 ext. 1248 or rruryk@narisk.com.

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