

The Bancorp Bank Teams Up with EPS Financial and Drake Software

WILMINGTON, DE. – March 10, 2010 – The Bancorp Bank Payment Solutions Group, a division of The Bancorp Bank (“Bancorp”), a wholly owned subsidiary of The Bancorp, Inc. (Nasdaq: TBBK), today announced its partnership with EPS Financial, LLC to provide services to Drake Software customers.

Tax preparation customers of Drake Software can now utilize flexible and innovative systems provided by EPS Financial to enable electronic payment of their tax refunds. Taxpayers may choose from several options to receive their Federal and/or State refund using EPS’ new program known as e-Collect™. Options available to a taxpayer include receiving a fully reloadable personal use E1 Visa® Prepaid Card, receiving an ACH transfer, or returning to the tax preparer’s office to receive a check immediately after the refund has been processed. The E1 Visa Prepaid Card, issued by The Bancorp Bank, can be used anywhere that Visa debit cards are accepted and at thousands of ATMs worldwide. Cardholders are able to use their cards year round and reload their cards via participating load networks and direct deposit.

“Tax professionals nationwide are looking for the tools they need to build successful tax preparation businesses. Our e-Collect™ refund processing program, which includes the E1 Prepaid Card, enhances the user experience by offering multiple ways to receive tax refund proceeds, which offers greater flexibility to the refund recipient and the tax preparer. In these changing times in the tax industry it is important to provide flexible and sensible banking solutions,” says Clark Gill, President of EPS Financial.

“We are delighted to announce this partnership with EPS Financial and Drake Software as it is consistent with our commitment of developing innovative products to meet changing payment needs. Our goal is to simplify payment processes and EPS Financial has created a refund processing infrastructure that is unique to the industry and can assist tax preparers and taxpayers by providing solutions that will improve the tax preparation experience,” says Jeremy Kuiper, Managing Director – The Bancorp Payment Solutions Group.

For more information regarding The Bancorp Bank’s prepaid card payment solutions, please contact Lindsey Frank at lfrank@thebancorp.com or 952.449.6014.

The E1 Visa Prepaid Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. The Bancorp Bank; Member FDIC.

About EPS Financial, Inc.

EPS Financial, LLC provides refund processing solutions to the tax industry as well as prepaid card program management services. Founded in 2009, EPS has quickly established itself as a leading-edge service provider for the tax industry. The EPS system architecture combines a number of services and customer options onto one platform which provides a one stop fully integrated system to innovate and lead the industry. For more information, please visit www.epsfinancial.net.

About Drake Software

For over 33 years, Drake Software has provided tax preparers the tools they need to build their business and attract new clients. Today, over 30,000 customers use Drake Software. Drake delivered over 15 million federal and state accepted returns last year. The company continues to meet its goals of customer satisfaction and product improvement by encouraging open customer feedback, listening closely to evaluations from industry authorities, and backing the product with a knowledgeable and innovative programming and support team. For more information, visit DrakeSoftware.com, or call 800.890.9500.

About The Bancorp Bank Payment Solutions Group

The Payment Solutions Group is a division of The Bancorp Bank ("Bancorp"), a wholly owned subsidiary of The Bancorp, Inc. (Nasdaq: TBBK), and is a leading issuer of network branded prepaid cards. It has consistently delivered outstanding results for its program partners. Long-standing relationships with card associations and industry leading networks and processors are the key to the organization's success. For more information about The Bancorp Bank Payment Solutions Group visit www.thebancorp.com or contact Lindsey Frank at lfrank@thebancorp.com at 952.449.6014.

Contacts:**The Bancorp Bank**

Andres Viroslav
(215) 861-7990
andres.viroslav@thebancorp.com

EPS Financial, LLC

Clark Gill
(908) 750-6001
clark.gill@epsfinancial.net

Drake Software

John Sapp, CPA
(828) 524-8020
John.Sapp@DrakeSoftware.com